



VISION AND VALUES



**WE ARE
THE HEART
OF MOUNTAIN
BIKING**

**WHERE
WE ALL
FIND OUR
TRAIL**



**WE ARE
THE HEART
OF MOUNTAIN
BIKING**

**Our vision is bold;
to be the heart of mountain biking**

**Interwoven into this land and its
people, our community is alive,
its beating heart at our core**

**WHERE
WE ALL
FIND OUR
TRAIL**

We are everyone

We empower our people through all aspects of what we do; it is about trails, relationships, community, competition, accessibility, and the environment

DEVOTED TO
PROGRESSION





**DEVOTED TO
PROGRESSION**



**Progression is in
everything we do**

**We provide events and
build facilities that
promote progression
in all levels of rider**

We push the boundaries



CUSTODIANS
OF OUR
HERITAGE
AND TRAILS



**CUSTODIANS
OF OUR
HERITAGE
AND TRAILS**

**We remember where
we came from**

**Empowered people who were -
and are - enabled to shape their
home, their trails, their club and
their community**

**We are not constrained by this
heritage but are enriched by it.
We will build upon it
into the future**

**We build sustainably,
and for the long term**



GROUNDED IN
COMMUNITY -
RIDERS, FAMILIES,
FRIENDS AND
VISITORS

A photograph of the QMTBC clubhouse, a modern building with a corrugated metal roof and large glass windows. In the foreground, there is a blue canopy tent and a black trailer with the QMTBC logo and the word 'Atlas' written on it. Bicycles are parked around the tent. The background shows a green hillside.

**GROUNDED IN
COMMUNITY-
RIDERS, FAMILIES,
FRIENDS AND
VISITORS**

We bring the community together through a common passion

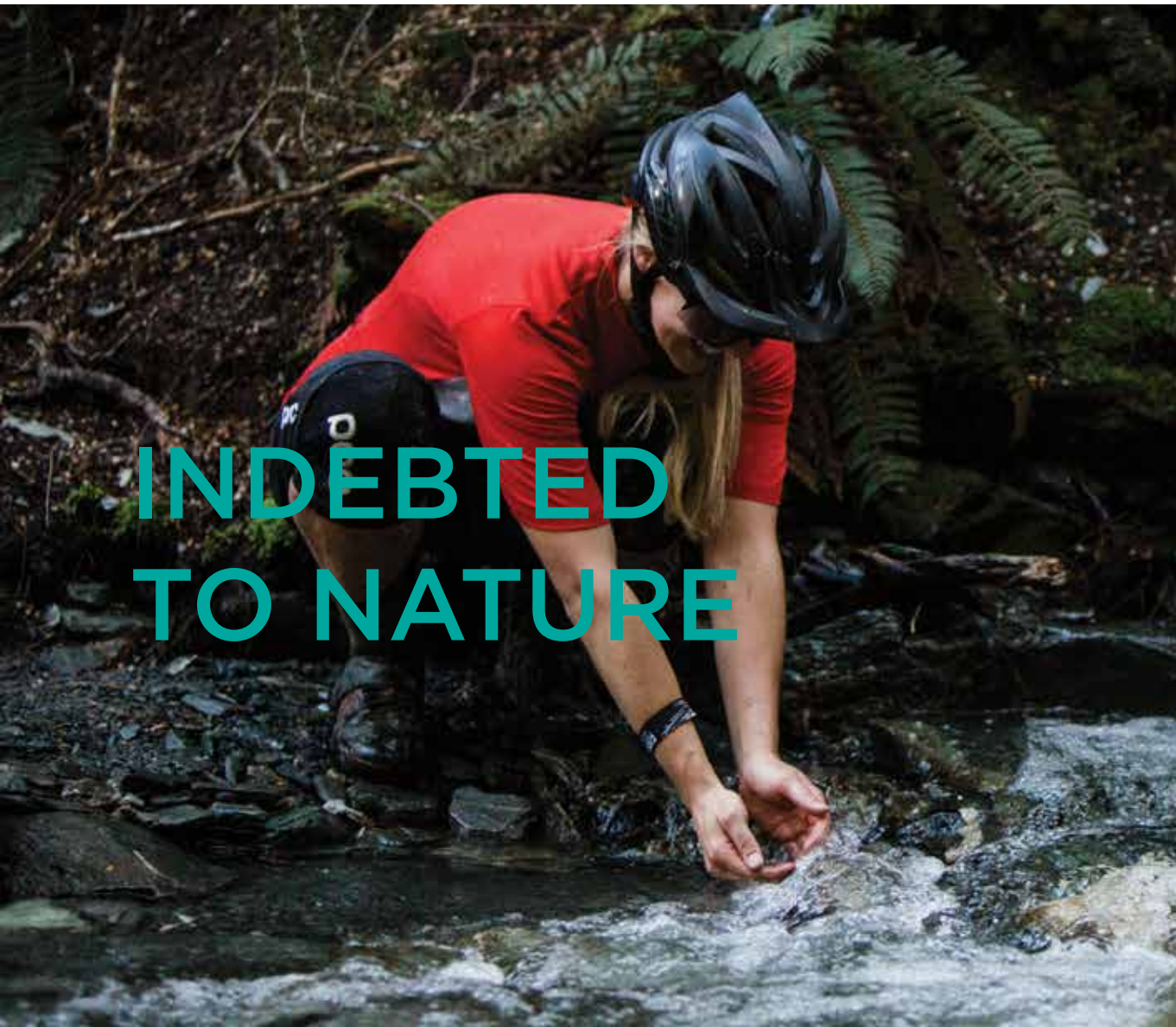
We believe that our trails should be accessible to all

We work collaboratively and aspire to build strong local relationships with longevity

Our community is first and foremost our greatest asset



**INDEBTED
TO NATURE**



**INDEBTED
TO NATURE**

**We will always give
more than we take**

**We are dedicated to the
restoration of our pristine
natural environment**

**We believe in our role as
Kaitiaki and in the role
recreation plays in
conservation.**

STOKED
TO RIDE



**STOKED
TO RIDE**



Enough said

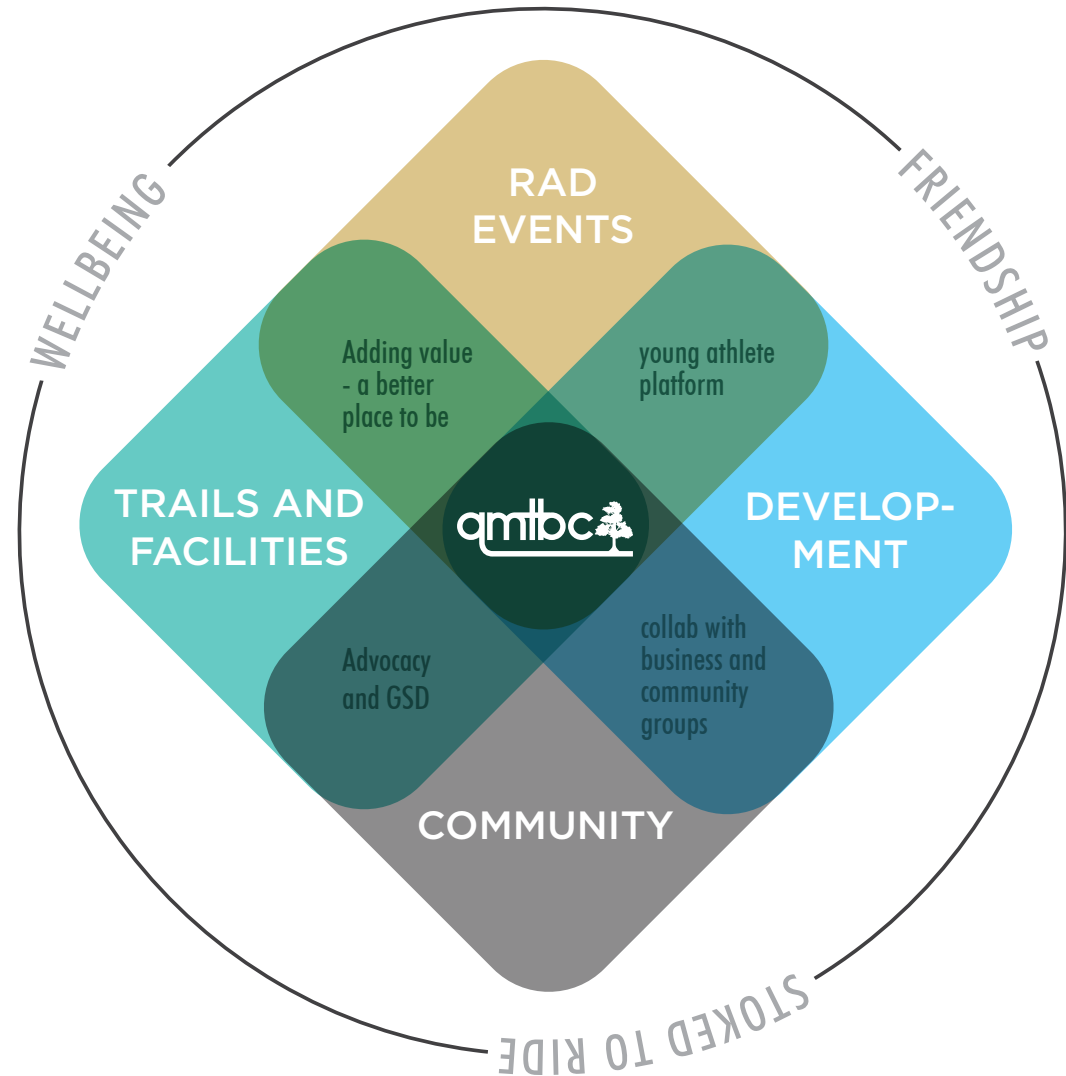
Our pillars:

TRAILS AND FACILITIES

RAD EVENTS

DEVELOPMENT

COMMUNITY





NEXT STEPS?

Developing small teams of enthusiastic people who can form sub-committees to help us deliver on a number of projects in the following areas;

Events

Environment and conservation

Biking Infrastructure (everything from community trails leaders to project management)

Communications and Marketing

Volunteer coordination

Development

Health & Safety and compliance.

...the list goes on!

If you are keen and able to help us, please don't hesitate to get in touch:

bikers@queenstownmtb.co.nz

CHEERS

